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Dear Community Friend,

The past year has been difficult for everyone as we navigate slowly returning to states of normalcy within the safety requirements of the COVID-19 pandemic. More than ever, one-to-one youth mentoring plays a significant role in maintaining balance and providing support to our youth as they continue to recover from the stress their lives have endured. BBBS works to build and support one-to-one mentoring relationships that ignite the power and promise of youth. Join us in helping defend the potential of the children in your community.

Big Brothers Big Sisters would like to invite you to support their 2022 Bowl for Kids' Sake signature fundraiser. Each year half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters as we help children grow up positively. By supporting BBBS, your contribution will help make a huge impact on the lives of children in your community!

Big Brothers Big Sisters' mission is to build and support one-to-one mentoring relationships that ignite the power and promise of youth. Our work with the children in your community is designed to help each one reach their fullest potential.

Where does the money go?

100% of the event's net proceeds go directly into helping the children. These funds make up over 26% of the annual budget for our Agency and are greatly needed and appreciated. To match one child with a mentor and to follow them for a year, it costs \$1,200. Big Brothers Big Sisters depends on donations to expand our programs, conduct background checks, ensure child safety; and provide ongoing support for children and volunteers to build and sustain long-lasting on-to-one mentoring relationships.

Your role in this effort to help local children cannot be overstated: We need your help to raise community awareness of the challenges faced by local children and to ask for the financial support needed to help change the trajectory of a child's life.

This year's Bowl For Kids' Sake event is:

- Saturday, March 26th at 1p at Rivers Edge Bowl in Janesville

Included in this mailing is information regarding how your business can get involved. We hope you will consider becoming a part of the local community businesses participating with a team of bowlers, being a Business Lane Sponsor, or contributing to our Silent Auction!

We look forward to partnering with you during our 2022 Bowl for Kids' Sake Fundraiser! Thank you for your consideration.

Regards,

Sadie Sauter

Director of Events & Marketing

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BBBS is a 501(c)3 nonprofit organization

