



ENGAGE

Become a Defender of Potential

WINTER / SPRING 2023 NEWSLETTER



Big Brothers Big Sisters
OF SOUTH CENTRAL WISCONSIN

FROM THE DESK OF KURT SATERBAK, EXECUTIVE DIRECTOR

Throughout 2022, we worked to develop a foundation for growth coming out of the pandemic. We were able to reach out and begin developing relationships with like-minded organizations. We presented to many service clubs and organizations throughout our four-county service area. We successfully launched our first high school Bigs program, first mentors, in Milton - setting the stage for more successful programs throughout our communities.

Today, we are ready to ENGAGE!

What does the word ENGAGE mean to you? As the proud Dad of newlyweds, engage reminds me of one person's commitment to another to share in the good, the bad, and even the ugly. To others, this can mean getting involved. Pledge oneself to an idea, mission, organization, or person. Through our ENGAGE initiative, we will continue to develop relationships and bring our program benefits to more families in our service area. We have added two full-time program staff to serve more communities and make and support more matches. We are enhancing our communication efforts, including our newsletters, social media, and website.

This year, we will focus initially on the youth in our service area who are currently being matched. This will require identifying, recruiting, and training adult mentors for these youth. We will ENGAGE within our communities to make these matches! We will also be working on starting more high school Bigs programs that match high school youth with children in elementary and middle school as a site-based program. We will also partner with other youth-serving organizations like churches and after-school programs. We will support our strong current community and site-based matches while enhancing ways for matches to engage with each other.

We will be hosting monthly activities for all families involved with Big Brothers Big Sisters of South Central Wisconsin: Bigs and their families, Littles and their families, and families in the process of being matched. These events will be in communities throughout our service area. Our 1:1 model is unique, but our future success will be in how we partner with like-minded organizations to deliver our 1:1 model in new and different ways. We have seen the success of the above efforts and will continue as part of ENGAGE to seek out additional opportunities to help support youth and their families facing adversity.

So, how can you ENGAGE with Big Brothers Big Sisters this year to defend the potential of youth facing adversity? Share our story with your family, friends, and neighbors. Sponsor one of our monthly match activities. Event volunteer for any of our events throughout the year. You can ENGAGE by considering being a mentor. Inspired? Become ENGAGED!

Sincerely,

Kurt Saterbak

MEET JIM MEACHAM, BOARD PRESIDENT



Jim received an Executive MBA from University of Wisconsin-Madison and his Bachelor's Degree in Communication from University of Wisconsin-Whitewater. He started his company, Highpoint Distribution, in high school and it is currently run by his sister and going on its 34th year. Jim stepped away from his company four years ago to join SSM Health and is now the Administrator for SSM Health at Work which operates onsite and near-site health clinics for businesses throughout the state as well as Occupational Health clinics.

As well as serving as our Board President for Big Brothers Big Sisters of South Central Wisconsin, he is a member of the Advisory Board and a Dean's Advisory Board Member of the UW-Whitewater College of Arts and Communication. He was a 'Big Brother' himself for over nine years and has served on our Board for 14 years.

Jim and his wife, Stacey Meacham, have been married for 23 years and reside in Fort Atkinson, WI. They have three children, Alyssa, Andrew, and Aubrey. Jim has enjoyed supporting his children's activities for many years. He is currently in his 6th year coaching his daughter's softball team, the Rock River Stix. They enjoy traveling and finding great restaurants. Jim also loves the outdoors, hunting, playing poker, and many card games, board games, and video games involving strategy.

One of Jim's favorite quotes:

"A good plan violently executed now is better than a perfect plan next week." - George S. Patton



New Board Members Welcome!

If you are interested in becoming a BBBS Board Member and would like to learn more about it, please get in touch with Kurt Saterbak, Executive Director mail: ksaterbak@bbbs4kids.org.

WELCOME TO THE BBBSSCW TEAM!



Melissa Morse, Enrollment and Matching Specialist, with over six years of non-profit experience within several community organizations.

Melissa brings a thoughtful, enthusiastic attitude and passion for the mission of Big Brothers Big Sisters. She worked for Big Brothers Big Sisters of Northwestern Wisconsin for three years while completing her Bachelor's degree in Social Work with an emphasis on Psychology and Child Welfare. She was also a Big Sister within the Eau Claire, Wisconsin program. Melissa resides in Rock County with her fiancé, two bonus daughters, three dogs, and two cats. She enjoys spending her free time doing yoga, being outside in nature, and curling. Melissa and her family also enjoy participating in community events in and around the Janesville community.

“

“It's a marathon, not a sprint, when it comes to mentoring. Each step takes time, patience, and endurance from everyone involved. Your Little is still training for their marathon in life. You get to be one of their coaches.” - unknown

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PARTNERSHIPS



Our Enrollment & Matching Specialists, Abigail and Melissa, met with Jessica Locher, Executive Director of ECHO, Inc. earlier this week. ECHO believes in working together to serve and support Rock County's most vulnerable populations since 1969. Thank you for all your work within the community; we look forward to working together.



Our team met with Kaitlyn Hathorn, Program Quality Director at the Boys & Girls Club of Janesville. Both agencies are excited about partnering to serve more youth and families in the Janesville community.



If you want to learn more about how we could partner and help the kids in our community facing adversity, please email Kurt Saterbak, Executive Director, ksaterbak@bbbs4kids.org.

OUR
TEAM

GIVING TREE

Thank You
for your
SUPPORT!

KUNES AUTO GROUP

COMMONHEART

GENERAC

WATERTOWN AREA YMCA STAFF AND MEMBERS



CHRISTMAS MORNING

We are so thankful for the community partners, families, and people in the counties we serve. Because of you and your generous support, 96 kids found presents under the tree on Christmas morning.

OUR
COMMUNITY



MATCH ACTIVITIES

OUR MOST RECENT "BIGS & LITTLES OUTING"

Everyone had a great time at Klicka's Rock & Bowl in Jefferson in December. Bigs and their families, Littles and their families, and families in the process of being matched were all invited to these monthly events.



MATCH EVENTS FOR BIGS AND LITTLES

Is your business kid-friendly? Looking for a way to make a BIG impact? If so, consider inviting our matches to visit, tour, or enjoy an activity at your business. Some suggestions are bowling, painting, learning how to take care of your bicycle (local bike shop), going to a dance studio (meet the dancers and learn some new steps, swimming at a local pool. The opportunities are endless.



JANESVILLE - ICE SKATING



DELAVAN - MEET THE DANCERS
[HTTPS://WWW.THEOFTYLIFE.COM/](https://www.theoftylife.com/)



Looking for ways your business can sponsor a Match Event for our Bigs and Littles? Please reach out to our main office at 262.728.8865 or email info@bbbs4kids.



IT'S AN ANNUAL TRADITION FOR MANY

CHRISTMAS MOVIE NIGHT EVENT WAS A SUCCESS!

On behalf of the communities we serve throughout South Central Wisconsin, thank you for your generous support to Big Brothers Big Sisters and the Children's Miracle Network. As this year's event still benefited both BBBS and CMN, we sent a check to Children's Miracle Network for half of the net proceeds. We requested that they apply it where it can best be used to support their needs.

We are committed to raising funds to support our matches, community events involving all our youth, their families, and those on the waiting list, and our staff who work hard to make all this possible. Moving forward, we hope you will continue to show your support as a defender of potential to children in our communities who are facing adversity.

Please join us Tuesday, December 5, 2023, benefiting Big Brothers Big Sisters of South Central Wisconsin.



Special Thank You to Deb (Big) and Alivia (Little) for being our Match guests at Christmas Movie Night in December.



THANK YOU!

SPONSORS



2022 CHRISTMAS MOVIE NIGHT SPONSORS

WE RAISED \$9,300 FROM OUR SPONSORS, TICKET SALES, RAFFLES, WINE PULL AND AUCTION!



OUR NEWEST MATCH!!!

Meet Sean (Little) and Cole (Big)

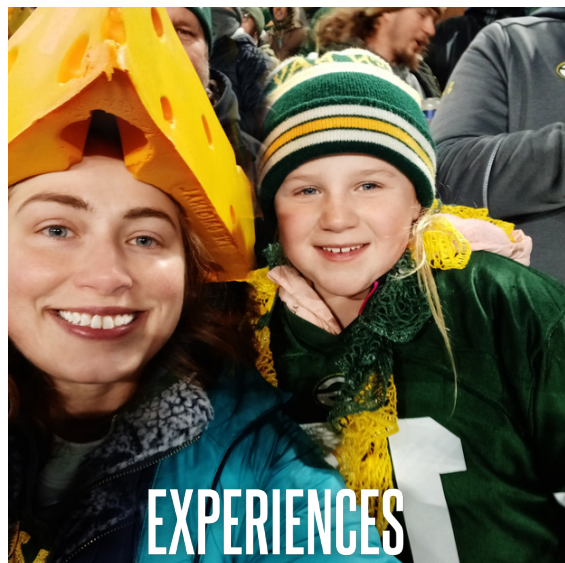
This new match first met when Cole started working with Sean at the Boys and Girls Club in Janesville. Cole decided to become a Big to further support Sean in a positive way by meeting with him in our Community-Based Program. This allows Cole to spend more one-to-one time with Sean and helps him have an additional person to talk with. They are both excited about what they will be able to accomplish. This is the first match of what we hope will develop into more collaboration with the Boys and Girls Club working together to support the youth in our communities.



JANUARY - NATIONAL MENTORING MONTH

THINK OUTSIDE THE BOX

Dave (Big) is helping Andreas (Little) to "think outside the box." Getting to know your Little and building relationships is an important part of being a Mentor. Dave knows Andreas likes to draw and has recently started taking art classes at school. "Dave is a really nice guy and he taught me a lot about how to cope with some things I have in my life." Dave always has advice "that is helpful to my life." - says Andreas.



GO PACK GO!!!

Lucinda (Big) believes in creating experiences for Gracelynn (Little). From time to time, we receive event tickets from generous donors. In December, We received two tickets to attend the Green Bay Packers game. You can tell by the look on their face that they had an experience they will never forget. "I love planning activities with my Little and watching her get more confident." - says Lucinda.





**ENGAGE
WITH US TODAY!**

VOLUNTEER OPPORTUNITIES

Big Brothers Big Sisters has many different volunteer opportunities available. Being a "Big" or a "Lunch Buddy" is the most common; however, below are a few other ideas for you to consider. Call us today at 262.728.8865 or email info@bbbs4kids.org.

BE A BIG

All it takes is a few hours a month and someone like you to stand with a child as a friend and defend their potential. Someone like you by their side to become the person they were already meant to be. You've got what it takes, and we want you on the BIG team!

BIG



BIG SUPPORTER

Whether you want to engage your employees, gain marketing exposure, or have fun and attend some of our great events, you will create a BIG impact and help to match and support Littles in our program. Would you be interested in learning more about becoming a BIG Supporter?

EMAIL US

OTHER VOLUNTEER OPPORTUNITIES

Getting involved through volunteer work is one of the best ways to strengthen your community. Help at events, join a committee, hand out brochures at a fair, and spread the word!

VOLUNTEER



UPCOMING EVENTS



FLOWER SALE

Event Date: Ordering will start March 1 – 24, 2023

Flowers provided by: Watertown Greenhouse

Location: We will have pick-up locations in Beaver Dam, Watertown, Janesville and Delavan the week before Mother's Day.

GOLF FOR KIDS' SAKE

Event Date: Monday, June, 12, 2023

Location: Koshkonong Mounds, Ft. Atkinson, WI

More details coming soon!

STINEBRINK'S GOLF FOR KIDS' SAKE

Event Date: Thursday, July 13, 2023

Location: Evergreen Golf Course, Elkhorn, WI

More details coming soon!

CASINO NITE

September date and details coming soon!

POUR YOUR ART OUT

November date and details coming soon!

CHRISTMAS MOVIE NIGHT

Event Date: Tuesday, December 5, 2023

Time: 5:00 p.m. – 9:00 p.m.

Location: The Towne Cinema, Watertown, WI

More details coming soon!



STAY CONNECTED!

Go to our website: <https://www.bbbs4kids.org/events/>

LIKE our Facebook page to keep up on all our Events, News and Updates!

OUR UPCOMING EVENTS

RESOURCES AND LOCAL EVENTS

DODGE, JEFFERSON, ROCK, WALWORTH

RESOURCES - DODGE/JEFFERSON COUNTY

- Beaver Dam Chamber of Commerce - [Click here](#)
- Watertown Area Chamber of Commerce - [Click here](#)
- Juneau Chamber of Commerce - [Click here](#)
- Mayville Area Chamber of Commerce - [Click here](#)
- Watertown Park & Rec - [Click here](#)

EVENTS - DODGE/JEFFERSON COUNTY

2/3-4: Knickerbocker Ice Festival, Lake Mills
2/11: Candlelight Hike, Brandt Quirk Park, 6 pm, Watertown
2/11: Valentine's STEAM Event, Johnson Creek Public Library, 10 am
2/25: Lego Exhibit, Jefferson Public Library, 10 am-2 pm
April 28-30, Spring Jefferson Auto Swap Meet and Car Show, Jefferson
2/25, 3/25, and 4/29: Family Yoga, Watertown Public Library, 10 am

RESOURCES - ROCK COUNTY

- Milton Area Chamber of Commerce - [Click here](#)
- Janesville Community Events - [Click here](#)
- Greater Beloit Chamber of Commerce - [Click here](#)
- Hedberg Public Library - [Click here](#)

EVENTS - ROCK COUNTY

2/17 & 2/18: Used Book Sale
3/20: Spring Break Splash in the teen center of the Hedberg Library

RESOURCES - WALWORTH COUNTY

- Aram Public Library, Delavan 262-728-3111, Contact the library to learn about getting a Museum Adventure Pass to museums in the Chicago/Milwaukee areas.
- Visit Lake Geneva - [Click here](#)
- Elkhorn Area Chamber of Commerce & Tourist Center - [Click here](#)
- Delavan - Delavan Lakes Area Chamber of Commerce - [Click here](#)
- Elkhorn Park & Rec - [Click here](#)
- Whitewater Parks - [Click here](#)

EVENTS - WALWORTH COUNTY

2/1 - 2/5: Winterfest in Lake Geneva - [Click here](#)
2/8: Let Off STEAM!: Candy Science, Elkhorn Public Library, 6 pm- 7:30 pm
2/24: Lego & A Movie, Whitewater Public Library, 10 am- 12 pm





BOARD OF DIRECTORS

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JIM MEACHAM

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TREASURER
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OUR LOCATIONS:

DELAVAN OFFICE: 1545 HOBBS DRIVE, DELAVAN, WI 53115

WATERTOWN OFFICE: 415 S. 8TH STREET, WATERTOWN, WI 53094

JANESVILLE OFFICE: 612 N. RANDALL AVE., JANESVILLE, WI 53545

WE ARE BETTER TOGETHER

Please help us spread the word and reach more people in our community.
Share and Like our social media today!



DONATE

LET'S STAY CONNECTED!

